



# The DUCK CALL

A Publication of Delta Upsilon at the University of Missouri • Winter 2018

## SHAPING OUR FUTURE

To feel good about the chapter's future and retain alumni support, we understand that it is important to address the question of what was learned and what needs to change. The Housing Corporation Board (HCB) members have now had some time to reflect, and we would offer the following response.

### Too Much Change, Too Quickly

The goal of the capital campaign was to not just build a chapter house, but to also make sure our programming was relevant and added value for top-quality undergraduates. So in addition to all of the time spent on fundraising, overseeing the construction process, and moving into/out of chapter housing arrangements, the HCB also implemented a number of operating changes. Some, like having freshmen live in the dorms and installing a state-of-the-art security camera system, worked very well. Other changes, including the employment of a DUIF house director and utilization of off-duty police officers, had a number of challenges. We now have an opportunity to make some needed adjustments.

### Insufficient Advisory Support

Advisory support is directly correlated to chapter success. With fundraising, construction, and chapter living arrangements occupying the time of the HCB, chapter support was sacrificed. We tried to bridge that gap with a new house director model, but that was insufficient and proved problematic. Our new best practices model will be to create a new nine-member Alumni Advisory Board (AAB) focused exclusively on undergraduate guidance and mentoring. The HCB will still exist but will focus primarily on property management and landlord issues. We plan to have the AAB in place to work with the new members during the colonization process so that everyone is on the same page when we return to the chapter house.

### Improved Recruiting

Our older members were recruited to a deteriorating facility that encouraged a "party barn" atmosphere. They then lived in apartments with essentially no oversight. When they returned to the new facility, they were faced with new social and operating restrictions. This created frustration and eventually spilled over. Going forward, the facility is in place, and the recruiting message will be clear. The recolonization process will allow our DUIF/alumni team to engage and attract a higher quality member. It will then be the responsibility of the new AAB to ensure we replicate that model going forward.

### Improving University/Greek Life Environment

As many of you may know, I have had the opportunity to interact extensively with the new university leadership through my role as president of the Mizzou Alumni Association. I cannot tell you how refreshing it is to work with this new group. Alumni, including Greek alumni, are welcomed and viewed as a key asset. The goal of the new leadership is to have the best Greek Life system in the nation. This is important, because raising the bar for our chapter cannot truly succeed if the university and our peer fraternity chapters do not do the same.

Thank you for your patience and support. Exciting times lie ahead!

Fraternally,

**E. Bruce McKinney '74**

President, Missouri Alumni of Delta Upsilon

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## Return to Campus on Schedule, Activity Gearing Up

### Progress vs. Timeline

In our summer newsletter, we outlined the key steps and timeline regarding the chapter's return to campus. As a reminder, here are the key milestones:

- Lease of chapter house to Delta Tau Delta – completed
- DUIF/alumni recruitment team planning – October 2017 to May 2018
- New member (colony) recruitment – May to October 2018
- New member colonization process – October 2018 to August 2019
- Return to chapter house – August 2019
- Chapter rechartering – November 2019

The second stage of this process began several months ago and is progressing well. The DUIF/alumni team is meeting monthly and has engaged with the Office of Greek Life at Mizzou. In February, an onsite campus session is scheduled with the Greek Life office to refine the plan and begin reaching out to student organizations for top-quality, on-campus prospects. Recruitment efforts will then be expanded to include incoming freshmen in the spring and summer.

## Steve Barbarick '90 Endows the Future of Delta Upsilon

### Alumnus Reflects on Missouri Chapter Experience

For Steve Barbarick '90, being a part of Delta Upsilon was a wonderful experience and one that positioned him to give back.



"There are few events over my lifetime that have had as profound and long-lasting an impact on my life as joining Delta Upsilon and being part of the brotherhood. Not only did I meet a number of quality individuals during my days in college, but I also learned a number of life lessons along the way. Being a part of DU gave me a sense of pride and confidence that carried me through college, into my first job, and has served me throughout my career. Many of the things I learned still apply today in my daily life, such as leadership skills, commitment and discipline, personal humility, the value of structure and alignment, and the importance of collaboration.

"Being an alumnus of MU and a member of the Delta Upsilon organization has helped to define who I am and how I lead, influence, and mentor others. After college, I chose a career in retail, and today I'm the president of Tractor Supply Company, headquartered outside of Nashville, Tennessee. We employ 29,000 team members across the United States in 1,700 retail locations. I've taken a page out of the Delta Upsilon playbook by sharing the importance of collaboration and a common set of values for Tractor Supply as an organization. Some

(Continued on back)

### BROTHERHOOD IS FOR A LIFETIME

#### Find Your Way to Stay Connected

Do you have new preferred contact information? A life update to share? Are you interested in reconnecting with a brother or an entire class? Planning a reunion? We are here to help. Please send any updates or inquiries to **Bruce McKinney '74** at [ebmckin@aol.com](mailto:ebmckin@aol.com).

## Steve Barbarick '90

(Continued from front)

may say that we are a company that just sells products, but I believe we serve a far greater purpose. I believe the same could be said about Delta Upsilon's mission of being the premier men's fraternity committed to Building Better Men for a global society through service, leadership development, and lifelong personal growth of our diverse membership.

"I still enjoy reflecting on cherished memories of ball games, beach parties, and campus town races. While those memories may fade over time, the pride I have in being a DU and the life lessons I learned will remain in sharp focus for a lifetime."

Steve and his wife, Becky, have a 10-year-old daughter, Peyton Brooke. The family lives in Brentwood, Tennessee. In his spare time, Steve enjoys checking out the Nashville music scene, running, biking, and spending time with his family. He can be reached by e-mail at sbarbarick@tractorsupply.com.



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## Where in the World Are Missouri DUs?

### ALUMNI UPDATES FROM YOUR FRATERNITY BROTHERS

#### Chapter Eternal

**Tom Eblen '58** entered Chapter Eternal on June 10, 2017. Tom's career spanned six decades, including news leadership roles at the *Kansas City Star* and *Fort Scott (Kan.) Tribune* before joining the *University Daily Kansan* as general manager and news advisor to hundreds of students at the University of Kansas. Tom retired from KU in 2001 and became an editorial consultant for the Kansas Press Association. He conducted dozens of onsite tune-up workshops for Kansas newspapers, in addition to seminar and speaking engagements across the United States. In 2007, Tom won the Clyde M. Reed Jr. Master Editor Award, recognizing a lifetime of achievement in Kansas journalism. He was named to the Kansas Newspaper Hall of Fame in 2010. Tom was a lifetime member of both MU and KU Alumni Associations and served on the board of directors for both. He is survived by his wife, Jeannie, whom he met while working at the *Star*; their children, Matt and Courtney; and two granddaughters.

**James K. Hoel '65** entered Chapter Eternal on May 4, 2017. Jim began working at a very young age and was never afraid of hard work. Most of his career was spent in the field of information technology, retiring from Haldex of Blue Springs, Mo., in 2001. Jim married Ruth Ann Steele on December 7, 1967, and they have two sons, David and Stephen. He loved spending time with his boys and working with them on projects. On May 25, 1979, Jim married Marie Annette Roberts and shared a wonderful 37 years together. They enjoyed traveling, life at the lake, and spoiling their many dogs. Jim was an active member of the First United Methodist Church of Blue Springs.

#### Alumni News

**Bruce Colbert '53** and his wife, Jean, make their home in Riverside, Calif. Bruce was commissioned as a second lieutenant in the United States Marine Corps in 1953. He retired as a colonel in 1980. From 1985 to 1995, he worked for Northrop Grumman. In 2012, Jean suffered a severe stroke and Bruce has been her full-time caretaker since then. E-mail: arthur-colbert@sbcglobal.net

**Harry Bodine Jr. '54** spent much of his career as a writer and editor for *The Oregonian* in Portland, Ore., specializing in politics, government, and the Oregon and Washington legislatures. Harry interviewed five U.S. presidents: Nixon, Ford, Carter, Reagan, and George H.W. Bush. He has been retired since 1998. He has served on numerous boards, and now in retirement he enjoys teaching teenagers to drive and introducing them to golf.

**Don Irish '57** is a retired medical administrator living in Las Vegas, Nev. He recently completed a quest to memorialize an artifact of his family tree. A World War

I quilt made by Don's mother is now in the permanent collection of the National World War I Museum at Liberty Memorial in Kansas City, Mo. You can read the full story by visiting [www.suncitylink.com](http://www.suncitylink.com) (click on the archives section: July 2017, page 14).

**Don Fendon '65** is still practicing law at the age of 75. He is a member of the Florida and Arizona state bar associations, and he has been a certified specialist in workers' compensation law by the state bar of Arizona since 1979. He and his wife, Cathy, have four children and live in Phoenix, Ariz. E-mail: fendoni777@msn.com

**John Ehrlich '67** and his wife, Ann, make their home in Wayne, N.J. He says, "Stop by Lot D during football season! Brother **Bill Groth '67** and I would like to see all of our DU brothers." E-mail: mizzouj@optonline.net

**Robert Meller '68** is a retired lieutenant colonel in the U.S. Air Force. In 2015, he was inducted into the Air Command Hall of Fame. He and his wife, Barrie, have five children and live in Shalimar, Fla. E-mail: sgoose42@cox.net

**Bruce McKinney '74** began his term as president of the **Mizzou Alumni Association on July 1**. Bruce's career took him first to Marathon Oil in Houston, then to Kansas City at Marion Merrell Dow (now Sanofi-Aventis), to Hallmark Cards Inc., and finally the Community Blood Center of Greater Kansas City, where he recently retired as vice president and chief financial officer. As an alumnus, McKinney has served on the MAA Governing Board and the Intercollegiate Athletics Committee. And now, as MAA president, the Overland Park, Kan., resident wants to help MAA chapters engage with a broader set of alumni through career networking and chapter-based community volunteerism. He'll also listen to alumni concerns and advocate for them in a way that builds credibility with other alumni and MU's administration. E-mail: ebmckin@aol.com



**David Novak '74** and his wife, Wendy, committed **\$21.6 million to the University of Missouri School of Journalism to establish the Novak Leadership Institute**. David's vision for the Leadership Institute stems from his people-first approach to leadership education. During his 15 years as chair-



man and CEO of Yum! Brands, the world's largest restaurant company, David shaped the strategic direction for Taco Bell, KFC, and Pizza Hut. He developed his trusted Taking People with You leadership program that he personally taught to thousands of managers around the world. Many of his ideas are rooted in the strategic principles of advertising and marketing, which laid the groundwork for his leadership career. David resides in Louisville, Ky.

**Scott Robirds '77** retired as vice president of regulatory and clinical affairs for C.R. Bard in December. Scott lives in Salem, S.C., with his wife, Susan. They have two children, Marie and Lindsey. E-mail: scott.robirds@gmail.com

**Paul Steele '88** is a manager of project development with Phillips 66 Company. He and his wife, Robin, live in Katy, Texas, and have one child, Taylor. E-mail: paul.e.steele@p66.com

**Andy Watt '88** and his wife, Diane, live in Chicago, Ill., and have one daughter, Hailey. Andy is an area vice president with Hill-Rom. E-mail: andrewwatt@aol.com

**Jimmy Mancuso '03** and his wife, Angela, have three children: Lilliana, Marina, and Gabriella. The family lives in Kansas City, Mo. Jimmy is the business development manager for TCS John Huxley. E-mail: jfmancuso27@yahoo.com

**Tony Maher '05** is a vice president with Peoples National Bank. He and his wife, Kelly, have three children, Max, Harper, and Luke, and live in St. Louis, Mo. E-mail: tony\_maher10@yahoo.com

**Danny Collins '06** received the **2017 Mizzou G.O.L.D. award, an honor from the alumni association that recognizes outstanding volunteer service of alumni**. Danny was a very active and impactful student leader during his time at Mizzou and has continued to share his time and talent with Mizzou through the Rocky Mountain Tigers Alumni Chapter. During his time as alumni chapter president, Danny led the chapter to continued Capstone recognition and expanded the organization's reach and impact, including events and service opportunities that significantly widened the reach and impact of the chapter. Danny's leadership also facilitated significant investment and growth in the chapter's scholarship endowment. Danny lives in Denver and serves as a supervisor in risk advisory at McGladrey LLP. E-mail: daniel.edward.collins@gmail.com

